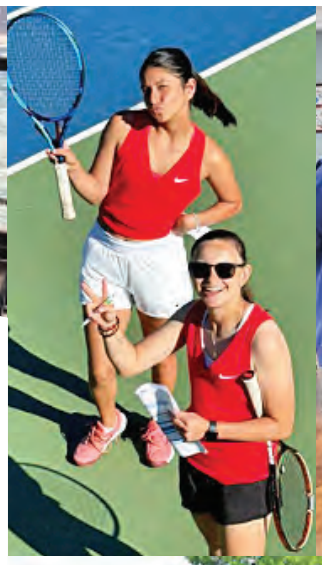
GREATER *together*

HOW COMMUNITY SUPPORT CREATES LASTING IMPACT

















2025 ANNUAL REPORT

GREATER MIDLAND

A NOTE FROM OUR PRESIDENT AND CEO...

Terri Johnson



There are pairings in life that simply work – hot chocolate and a winter day, a campfire and a group of friends – where the whole becomes something more than the pieces. Greater Midland and our community share that same kind of harmony. When our purpose to promote vitality, build belonging and serve with heart meets the passion of people throughout Midland County, something remarkable takes shape that goes beyond what we could build alone. The pages of this Annual Report capture that impact.

As you'll read in the following pages, there are many captivating stories of real people who find the best versions of themselves using Greater Midland as a catalyst. But it isn't just these individuals who benefit. So often, they end up contributing to a stronger community – whether it's by volunteering their time and expertise like the three gentlemen at Coleman Family Center, by referring friends to a program that will improve their lives like Cheri in our SilverSneakers classes, or by becoming part of the Greater Midland team and directly shaping our services like Bri at North Family Center. This organization has a way of turning residents who are proud to call Midland home into citizens who want to contribute to a brighter shared future – and find ways to give back.

You will also see in this report many statistics that show the growing, tangible impact Greater Midland is having in the community. These numbers matter, but they aren't possible without the people behind them. Kids finding a place to learn and grow. Seniors staying connected and active. Neighbors of all ages keeping healthy and having fun. Families accessing food and essentials when they need them most. Each of these efforts is amplified through the enthusiastic work of employees, volunteers and donors.

It is this collaborative work that allows Greater Midland to continue to be a driving force behind our city's vision statement: "Midland: an inclusive community. Together. Forward. Bold. An exceptional place where everyone thrives." In this Annual Report, we especially celebrate the "Together" piece, as people around the community work closely with us to not only better their own lives, but the lives of everyone around us.

As we reflect on a successful 2025, I know that this perfect pairing – Greater Midland and our beloved community – will continue to achieve remarkable impact in the years ahead. No matter how your own story intertwines with Greater Midland, we thank you for helping us be Greater Together. ✦

A NOTE FROM OUR BOARD CHAIR...

Paul Barbeau



When my family moved to Midland in 2006, and I took on the role as the first president and general manager of the Great Lakes Loons, it was already clear to us that Midland County was a special community. A visit to Greater Midland Community Center was part of what made us feel welcome and comfortable, and we quickly became involved as both patrons and volunteers.

That sense of belonging was no accident – after only a short time serving on a Greater Midland board, I could see that the organization, and the community as a whole, runs on a spirit of collaboration and unity. What makes our local institutions so strong isn't any single group or person, it's the way everyone works together. Leaders lending their expertise across organizations. People who've benefited from services finding ways to give back to those same providers.

Greater Midland is emblematic of that culture of togetherness, and I continue to serve it as a volunteer so I can do my part to keep that idea alive and growing. Our programs meet real needs – for connection, for family support and resources, for movement and activity – and their impact expands when all of us stay engaged. A sustainable and successful Greater Midland strengthens the fabric of daily life here, and makes Midland an even more attractive place to live, work and invest.

The Greater Midland board of trustees, and the organization's leadership, employees, donors and volunteers, are people I'm proud to call colleagues and friends. Together, we're committed to ensuring that the cooperative spirit and sense of belonging that drew my family to this community – and has kept us here for 20 years – continues to welcome and take root in others. ✦

GREATER MIDLAND BOARD OF TRUSTEES



Paul Barbeau
Chair



Kimberlee Baczewski
Vice-Chair



Jon Lynch
Secretary



John Blaha
Treasurer



Dr. Paul Berg



Jon Lauderbach



Penny Miller-Nelson



John Sampson



Tony Stamas



Lisa Tarkington



Jenee Velasquez



Mike Williams

GREATER together

HOW COMMUNITY SUPPORT CREATES LASTING IMPACT



GREATER MIDLAND EXECUTIVE TEAM



Terri Johnson
President/CEO



Andrea Conquest
Executive Director
Greater Midland
Coleman Family Center
& North Family Center



Andrea Secrease
Executive Director
Greater Midland
Community Center,
Curling Center &
Corporate Wellness



Andrew Warren
Executive Director
Information
Technology &
Risk Management



Jeff Rekeweg
Executive Director
Greater Midland
Tennis Center



Jodi Hayes
Executive Director
Human Resources



Shane Forfar
Executive Director
Operations



Stephanie Swanson
Chief Financial
Officer

GREATER MIDLAND COMMUNITY CENTER

Saving a Spot

If Cheri Schick beats her friends Betty and Doris to SilverSneakers class, she makes sure their favorite front-row exercise equipment is waiting for them. Cheri holds down the second row.

It's a small ritual, but it says a lot about what the Greater Midland Community Center has come to mean to her. She came looking for an exercise class that wasn't too intense and found an added social connection that's benefited her and her husband, Helmut, as they look to take great care of themselves in their senior years.

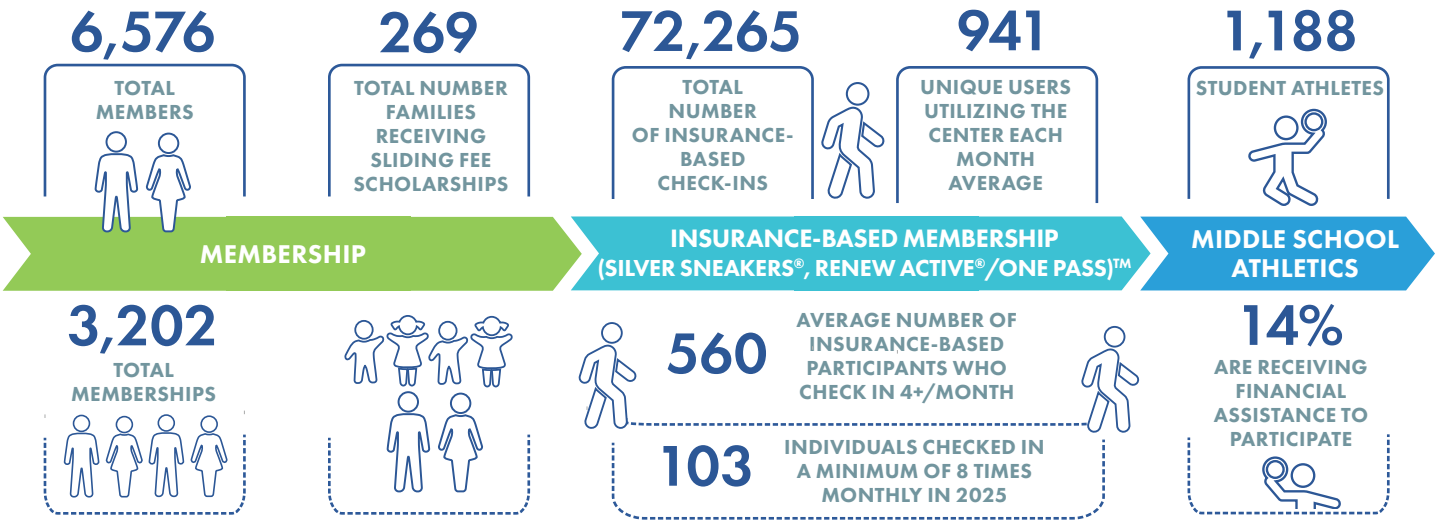
It was thanks to the word-of-mouth recommendations from other community members – specifically from Cheri's neighbor who regularly uses the pool, and another friend who was already a SilverSneakers participant – that Cheri came to the Community Center. Now Cheri and Helmut are at the building three mornings a week. Cheri appreciates the SilverSneakers classes for their variety – Mondays easing into the week at a gentler pace, while Wednesdays and Fridays gradually pick up the challenge.

Meanwhile, Helmut walks the indoor track upstairs, logging thousands of steps a visit. "I have some health issues, so I'm the slowest one on the track," Helmut says. "But nobody laughs at me – they smile at me!"

That warmth is part of what makes the Community Center a place the two are glad to frequent. Cheri notes that as people age, staying sharp and healthy comes down to four things: eating right, sleeping well, exercising, and socializing. "Those last two things really occur here for both of us," she says. Helmut spends his walks chatting with fellow members about pipe organs and classical music and has benefited socially in ways Cheri has noticed. "If you aren't out talking with other people, you can get in your own little world," she reflects. "He has changed quite a bit."

While the Schicks have a home gym in their basement, they still make the drive to the Community Center. The classes and social aspects are irreplaceable. And just as a neighbor and a friend once pointed Cheri toward the facility, she's already doing the same by convincing another neighbor to come see it for herself – saving a spot for one more person to experience the benefits.

For Cheri and Helmut, Greater Midland's older adult programming has meant better health, new friendships and a deeper sense of belonging. It reflects how the organization's commitment to seniors pays dividends well beyond the walls of the Community Center, and how a community that supports each other keeps growing stronger together.





EARLY CHILDHOOD EDUCATION

102
TOTAL ENROLLMENT

100%
OF CHILDREN PARTICIPATE IN DEVELOPMENTAL ASSET BUILDING EXPERIENCES

95%
OF CHILDREN ARE MEETING THEIR DEVELOPMENTAL MILESTONES

32%
RECEIVE FINANCIAL ASSISTANCE

YOUTH BEFORE/AFTER SCHOOL CARE

318
TOTAL PARTICIPANTS

14%
RECEIVE FINANCIAL ASSISTANCE

PARTICIPATING SCHOOLS
Woodcrest, Siebert & Chestnut Hill (15+ years)
Central Park since its inception in 2017,
Carpenter Pre-Primary 2022
Adams & Plymouth January 2024

GREATER MIDLAND COMMUNITY CENTER

Always in His Corner

At the end of a Rock Steady Boxing class at Greater Midland Community Center, the participants – all battling Parkinson's Disease or a similar condition – gather in a circle and put an arm in for a group cheer. On most days, one of those arms belongs to a smiling Jim Nigro (or "Bobcat" as he's known in the group).

Jim, a retiree of McKay Press, served as a Greater Midland trustee for a decade, championed fundraising for United Way of Midland County as a board member and campaign chair, and gave back in many other ways. It was no surprise, then, that the community came through for him when he was diagnosed with Parkinson's.

"My fellow Rotary member Tom Erickson told me I had to try Rock Steady Boxing," Jim says. "I decided to do it, because movement is key with this disease. I loved the camaraderie among the members – it was a community I hadn't found before."

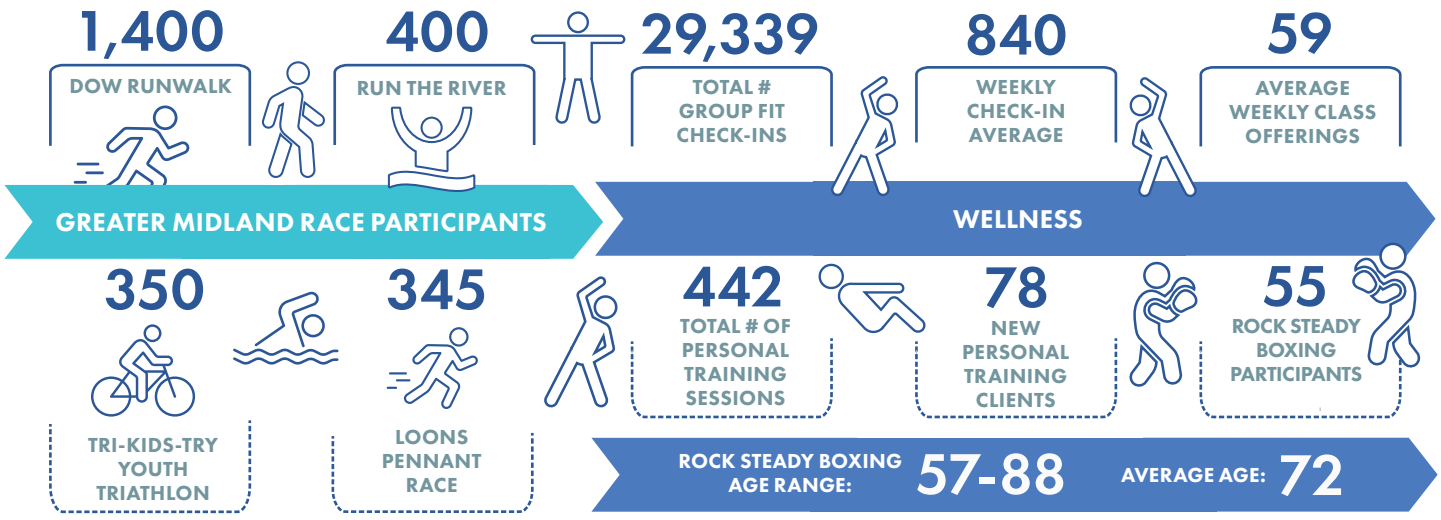
Rock Steady Boxing uses non-contact boxing and other exercises to help people with Parkinson's and related diseases become stronger and steadier, so they can live independently and do the things they love. Even at his first class, Jim felt like he belonged.

"From day one, the staff was so encouraging, supportive and fun, and made me feel accepted," Jim says. "It's been invaluable for getting to know other people with similar diseases. We even go to lunch as an added meeting, once each month."

Jim appreciates how the class is geared specifically toward people like him, providing movements that have been proven to help his condition, and how well versed the staff are in teaching it. It was a perfect fit, and the activity that got Jim to become a Greater Midland member himself.

"This isn't a random class of physical activities," Jim says. "These are specifically geared toward Parkinson's Disease, and the staff make it fun, which is really important."

After decades of showing up for others, including his invaluable contributions to Greater Midland, Jim now laces up his gloves, keeps moving, and is surrounded by a group who understands exactly what he's fighting. In that circle at the end of class – arms in, voices together – Jim finds what community building makes possible. ✦




EVERLAST
Choice of Champions
ROCK STEADY BOXING
GREATER MIDLAND


EVERLAST
MADE IN U.S.A.
Choice of Champions
ROCK STEADY BOXING
GREATER MIDLAND
EVERLAST
EVERLAST





INSTRUCTIONAL SWIM

83,000 TOTAL SWIMMER ESTIMATE

1,876 TOTAL SWIM LESSON REGISTRATIONS

1,051 TOTAL DOLPHIN REGISTRATIONS

1,035 TOTAL SWIM LESSON PARTICIPANTS (UNIQUE)

310 DOLPHIN SWIMMERS (UNIQUE)

TRIPS & TRAVEL

410 REGISTRATIONS IN 2025

4 EXTENDED TRIPS

5 DAY TRIPS

188 EXTENDED TRIP TRAVELERS

252 DAY TRIP TRAVELERS

SUMMER CAMPS

4,511 GMCC FULL DAY SUMMER CAMP TOTAL REGISTRATIONS

975 GMCC FULL DAY SUMMER CAMP UNIQUE REGISTRATIONS

3,387 GMCC SPORT & SPECIALTY REGISTRATIONS

95% CAMPERS ENCOURAGED TO TRY NEW THINGS

95% CAMPERS FELT SAFE EVERY DAY AT CAMP

96% CAMPERS ENCOURAGED TO BUILD FRIENDSHIPS

CAMP NEYATI

149 GREATER MIDLAND TENNIS CENTER CAMP REGSTRATIONS

1,280 CAMP NEYATI TOTAL USERS

90% CAMPERS MAINTAINED A HEALTHY LEVEL OF PHYSICAL ACTIVITY

238 GMCC CAMP NEYATI TOTAL USERS

87% OF FAMILIES STATED THAT SUMMER CAMP PARTICIPATION ALLOWED THEM TO WORK AND/OR CONTINUE THEIR EDUCATION

GREATER MIDLAND WELLNESS





PROGRAMS

19,845 TOTAL # REGISTERED ALL PROGRAMS

6,347 TOTAL PARTICIPANTS

417 YOUTH BASKETBALL PARTICIPANTS GRADE 2-6 & 9-12

71 TOTAL CERTIFIED PARTICIPANTS IN AMERICAN RED CROSS LIFE-SAVING SKILLS FIRST-AID, CPR & AED

8,429 UNIQUE REGISTRATIONS

365 SEWING/BAKING/COOKING PARTICIPANTS AGES 4-13

CORPORATE WELLNESS

3,847 TOTAL WELLNESS CENTER MEMBERS

53,315 DOW EAST END TOTAL CHECK-INS

19,775 SYLVIA STOESSER WELLNESS CENTER TOTAL CHECK-INS

3,779 HOUSTON DOW CENTER TOTAL CHECK-INS

12,282 DOW EAST END & SYLVIA STOESSER WELLNESS CENTER TOTAL GROUP FITNESS CHECK-INS

37,259 DOW TEXAS OPERATIONS TOTAL CHECK-INS

5,771 CORTEVA CHECK-INS

6,156 DOW TEXAS OPERATIONS TOTAL GROUP CHECK-INS

198 VIRTUAL LIVE CLASSES HELD

1,167 VIRTUAL VIEWS

476 VIRTUAL WATCH HOURS

GREATER MIDLAND TENNIS CENTER

Where Families Find Their Game

On any given morning, there's a good chance you'll hear the sound of kids' footsteps and laughter echoing through the courts at Greater Midland Tennis Center. The facility welcomes children as young as preschool age to experience the joy of tennis, and some of those young players have gone on to compete through high school, college, and beyond – nurtured every step of the way by programs built right here.

Classes and activities for younger kids are Susie Staloch's legacy, and it's one she continues to build into her 70s as a volunteer, after decades serving on staff.

It started in 1984, when she first set foot in the Tennis Center after a move to Midland. Right away, she felt at home.

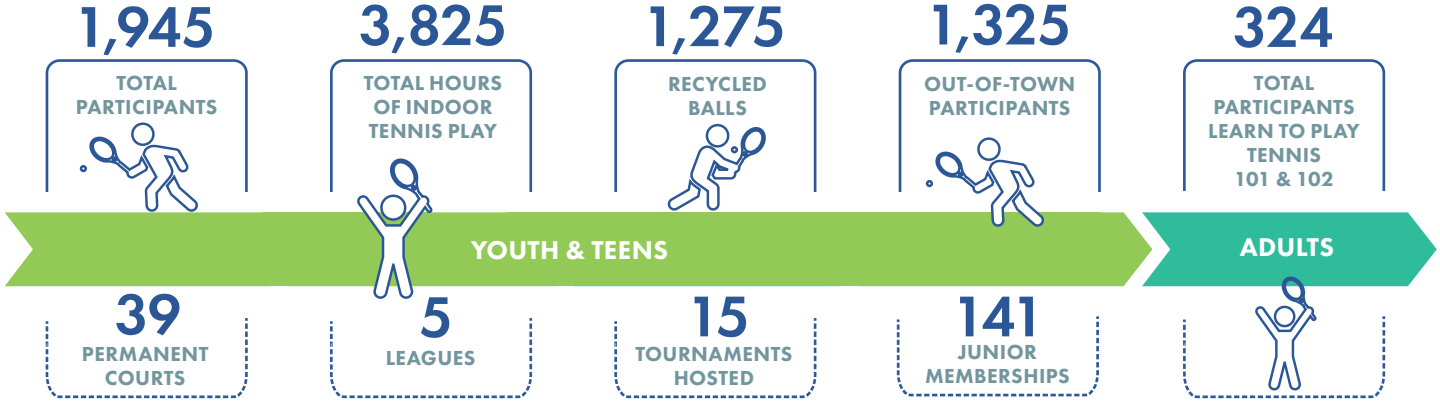
"My husband brought me here, and I said, 'OK, we can stay!'" Susie laughs. "I had to drive 30 miles to reach a court where I lived in Minnesota. So this was just fantastic."

Having taught lessons to high schoolers back in Minnesota, Susie found a natural fit at the Tennis Center as an instructor. She built out preschool and elementary programs from scratch, added birthday parties and summer camps, and championed opening the courts to children of non-members. The number of kids involved grew from a couple dozen to 250.

The organization never looked back, continuing to serve these age groups in exciting ways. In 1989, the first year of the Dow Tennis Classic, Susie created the junior ball runner program, which continues to this day.

"It was a challenge at first, because it was all brand new to me," Susie says. "But I loved working with the kids. It was fun watching them grow and become leaders of the group."

While many of her students felt like family over the years, Susie's own family has been just as intertwined with the sport. Her husband Michael took on leadership of the Dow Tennis Classic adult ball runner program in retirement. Her daughter Amy won a doubles state championship for Dow High School, was runner-up in singles, and went on to win a national

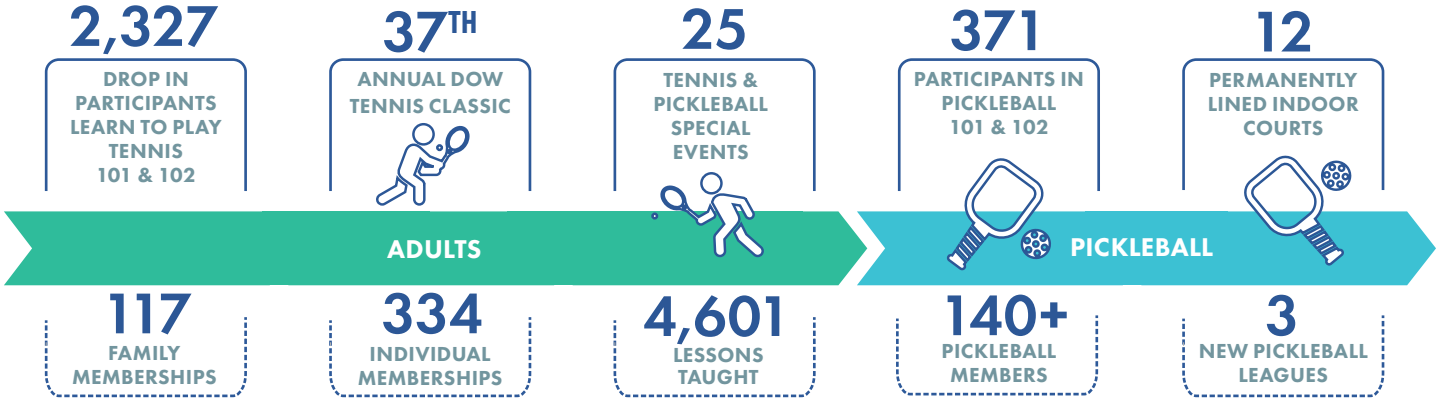




championship at Carnegie Mellon University. Now Amy's husband and children play too.

Through Susie's decades of dedication, Greater Midland Tennis Center became a place where entire families can find their footing on the court – where community support has turned a simple love of tennis into something that continues to grow and inspire.

"I think I'll always be part of it," Susie says. "It's just been such a big part of our whole family." ✦



GREATER MIDLAND
COLEMAN
FAMILY CENTER

A Place to Gather, a Place to Give Back

Every morning at 11:30, Sid Render, Charlie Moyer and Eldon Gross can be found chatting about life, current events – just about anything, really – in the lobby of Greater Midland Coleman Family Center. They've become such a fixture, and are so close-knit, that they've even earned a nickname: the three stooges.

"We come in here, solve the world's problems, walk our laps, and head back home," Charlie laughs.

But while they certainly have a sense of humor (ask anyone), they're serious believers in the work of Greater Midland. After making Coleman Family Center their home-away-from-home, they began contributing in ways big and small. From fixing lights – Sid is an electrician – to regularly volunteering at food distribution events, to helping set up the "Share the Memories" dress giveaway at the nearby North Family Center, they can always be found serving where there's a need.

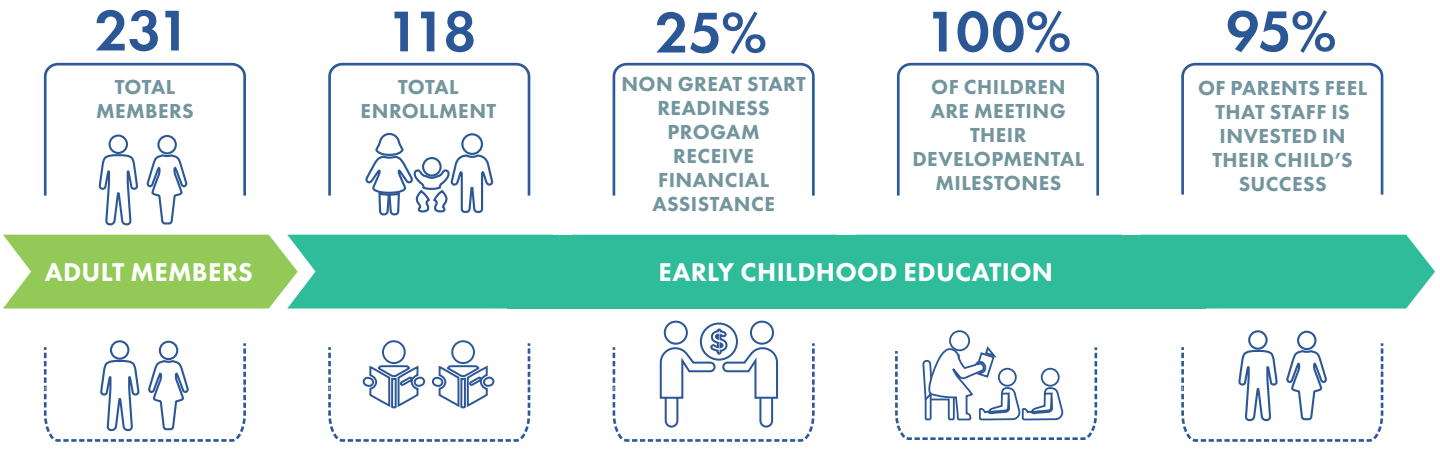
"With me being retired, volunteering is a way to stay busy and active," Sid says.

"If something I do saves them some money, maybe that money can go toward something else that's really needed."

The friends see their involvement as a way of giving back to an organization that has been a major resource on their own journeys and for the community of Coleman where they grew up. All three have faced significant health challenges requiring heart surgery and were referred to physical therapy at Coleman Family Center. This gave them a high-quality option closer to home and was what began bringing them together at the facility on a routine basis.

Now, they get movement each day by walking around the gymnasium, or up and down the halls when the gym is occupied. It's a setting they are very familiar with, having all graduated as teenagers from the school that was once in this space. Today, they're quick to compliment Kari Wedge, director of operations for Coleman Family Center, for what they see as a thriving facility.

"There are so many programs going on, it's like a revolving door here," Charlie says.





"And you see a lot of kids here playing basketball or wrestling – even on days when there's no school, the kids are in here."

For Sid, Charlie, and Eldon, what began as a place to heal became a place to belong and a place to give back. Greater Midland's investment in the Coleman community gave them access to quality physical therapy nearby and helped them stay active and social. In return, they show up – lending a hand themselves – proving that when a community invests in its people, the impact has a way of coming back around. ✦

BEFORE/AFTER SCHOOL CARE

- **30** TOTAL PARTICIPANTS
- **200** TRAVELERS ON DAY TRIPS

SPECIAL INITIATIVES

- **300** KIDS PARTICIPATED IN YOUTH AMERICA
- **1,500+** COMMUNITY MEMBERS ATTENDED FREE COMMUNITY EVENTS
- **2,500+** COMMUNITY MEMBERS VISITED THE FREE CLOTHING CLOSET
- **2,800+** DIAPERS GIVEN AWAY
- **7,000+** PERSONAL CARE ITEMS GIVEN AWAY

EARLY CHILDHOOD EDUCATION

- **96%** OF PARENTS FEEL ENGAGED IN THEIR CHILD'S EARLY CHILDHOOD EDUCATION
- **98%** OF PARENTS FEEL THEIR CHILD IS ENROLLED IN A HIGH QUALTY PROGRAM

SUMMER CAMPS

- **43** TOTAL PARTICIPANTS
- **35%** RECEIVED FINANCIAL ASSISTANCE

COMMUNITY

- **12,000** COMMUNITY MEMBERS RECEIVED FOOD THROUGH PARTNERSHIP DONATIONS

GREATER MIDLAND
NORTH
FAMILY CENTER

From Finding Her Way to Leading the Way

Working in the building where your young son spends his day could sound like a dream, but it comes with certain risks. What if he sees you and clings to you? Will you be able to get anything done with a child wrapped around your leg?

Fortunately, when Bri Melchi took a part-time role in the infant room at Greater Midland North Family Center, and her son was in a nearby room for older kids, things worked out better than she could have imagined.

"It was easy having him there!" Bri says. "I was very surprised, because as a single mom, it was just the two of us for so long. But he did extremely well, and I think a lot of that was due to the teachers who took such great care of him."

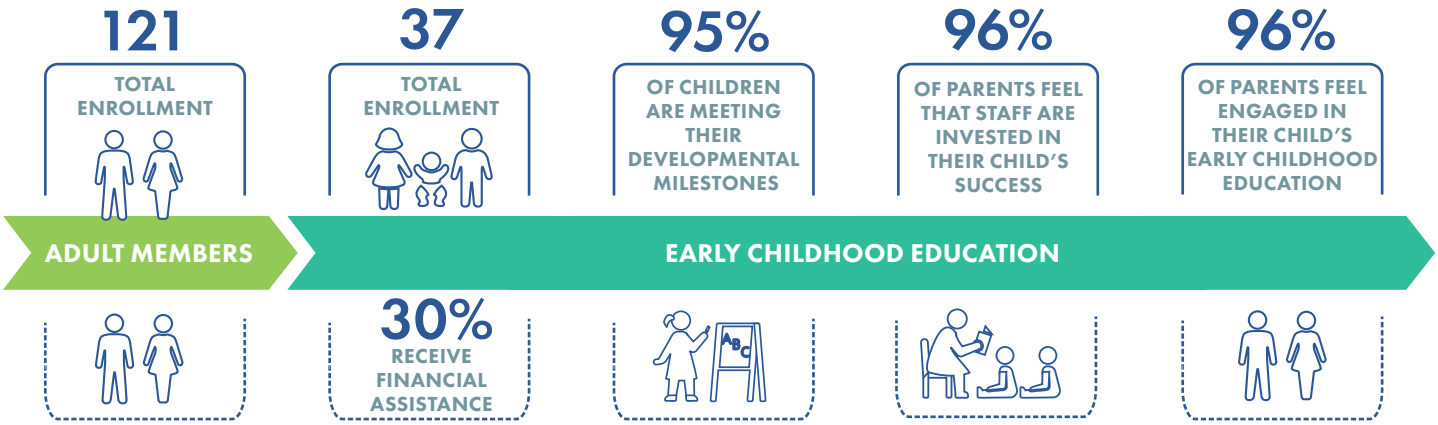
Bri found the infant room position when a friend left the facility on maternity leave and suggested she take the job, which came with a ready-made spot for her son to be during the day. Joining the North Family Center team ended up being the right decision and provided clarity on Bri's future.

"After I was here for only a short time, I knew this was what I needed to do," she says. "The teachers encouraged me to pursue my Child Development Associate certification, and then an associate's degree in early childhood education (ECE). I gradually moved up to work with older groups of kids."

As she took on more responsibility, having her own son go through the program provided helpful perspective that informed how she works with families.

"I've been there too, having to hand my child off to someone and hoping they're going to be okay," Bri says. "So I always made sure to have that compassion for parents in that moment. And with my son in the program, being able to build that full connection with families all the way through, was really special."

Now, Bri is in her thirteenth year with Greater Midland and is North Family Center's director of early childhood education. She's helping develop the very services that have meant so much to her own parenting journey, ensuring





the surrounding community receives the best possible ECE programming. Programming that shapes early experiences and sets the foundation for everything that follows, while providing a much-needed option in northern Midland County for kids.

Greater Midland was there for Bri and her son when the path forward was unclear. Now she makes a positive impact on her community as a leader. And the relationships – with colleagues, families, and especially with kids who come through the programs – have continued to be the most special part of all.

"The kids grow up, go to kindergarten, and then come back for summer camp," Brianna says. "I've been so thankful to see so many of them return, half a foot taller, calling out 'Miss Bri!" ✦

55
TOTAL PARTICIPANTS

3,000+
COMMUNITY MEMBERS ATTENDED FREE COMMUNITY EVENTS

SUMMER CAMPS | **COMMUNITY**

98%
OF PARENTS FEEL THEIR CHILD IS ENROLLED IN A HIGH QUALTY PROGRAM

100%
OF CHILDREN ARE ENGAGED IN DEVELOPMENTAL ASSET BUILDING EXPERIENCES

12,000+
COMMUNITY MEMBERS RECEIVED FOOD THROUGH PARTNERSHIP DONATIONS

1,000+
FORMAL DRESSES GIVEN AWAY DURING SHARE THE MEMORIES AND DREAM DRESS EXPRESS

2,500+
COMMUNITY MEMBERS VISITED THE FREE CLOTHING CLOSET

EARLY CHILDHOOD EDUCATION | **SPECIAL INITIATIVES**

GREATER MIDLAND
CURLING CENTER







CURLING CENTER

233
TOTAL CURLERS

19
NOVICE MEMBERS

33
JUNIOR MEMBERS

JUNIOR CURLERS

22
Participated in the U18 GLCA Regional Championship in Dec 2025, one junior team(4players) advanced to the National Championship in Denver that team came in 4th place overall.

14
Junior athletes traveled to Canada to compete in a bonspiel

18
Junior athletes traveled to Ohio for a bonspiel

ADULT CURLERS

2
Women's teams (8 players)

1
Men's teams (4 players)

Adult Curlers represented the club at the regional/national level: at the GLCA Club Mens and Club Womens Regional Playdowns in January 2025

2
Teams (8players) represented MCC at the GLCA Mixed Fours Regional Playdowns in January 2025

2
March 2025 2 women from MCC competed at the Senior Women's National Championship in March 2025

GREATER *together*

GREATER MIDLAND FINANCIAL STATEMENT

	Dec. 31, 2025	Dec. 31, 2024
Revenues and other Support		
Program fees	**$ 10,440,412**	$ 8,826,597
Contributions:		
United Way	**557,213**	612,739
Other	**9,388,315**	4,835,772
Investment returns, net	**1,015,314**	9,388,315
Pro Shop sales	**168,294**	170,116
Rentals	**437,335**	440,865
Other	**105,254**	153,303
Gain (Loss)on disposal of property	**4,939**	9,105
Total revenues and other support	**22,117,076**	16,270,487
Expenses		
Program services	**9,174,971**	9,710,068
Administration	**3,115,312**	4,857,823
Fundraising	**9,450**	356,222
Total Expenses before depreciation	**12,299,773**	14,924,213
Change in net assets from operations before depreciation	**9,817,343**	1,346,274
Depreciation	**2,878,875**	2,086,573
Allocation of additional Community Center depreciation of fixed assets	**-**	2,341,228
Change on net assets	**6,938,468**	(3,081,527)
Net assets at beginning of year	**58,086,374**	61,167,901
Net assests at end of year	**65,024,842**	$58,086,374



Thank You!

GREATER together

TO OUR 2025 MAJOR DONORS & SPONSORS FOR YOUR GENEROUS SUPPORT!

Maureen Acker
Alden & Vada Dow Foundation
Arnold and Teresa Allemang
Anonymous Donor(s)
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HUB International Midland
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Bierlein Companies Inc.
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Blessed Sacrament Parish Community
Michael Brubaker
Greg and Vicki Bunker
Elizabeth Camp
Case Systems
City of Midland
Clinton County Medical Center
Rod and Jen Coleman
Colonial Villa
Department of Health & Human Services
Dive & Glide Scuba
Doan Family Foundation
Doctors of Physical Therapy
Dow
Dow Credit Union
DuPont
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First United Methodist Church
Fisher Companies
Jim Fitterling & Alex Lee
Food Bank of Eastern Michigan
Frankenmuth Insurance
Garber Management Group
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Jolt Credit Union
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David and Patricia Kepler
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Kiwassee Kiwanis Foundation
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Memorial Presbyterian Church
Midland Area Community Foundation
Midland County Food Assistance Network
Midland Kiwanis Foundation
Midland Oral Maxillofacial Surgery
Midland Public Schools
Midwest Patient Lifts LLC
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MiLEAP
Dan and Michelle Morgenstern
MyMichigan Health
Novak Brothers Landscaping
Novak Trucking & Excavating Inc.
Our Lady of Grace Parish
Donald and Francine Padgett
David and Christine Parrillo
Pat's Gradall Service
Stephanie Pereira
Daniel Pfruender
Bob and Christy Plishka
Jean Popoff
Preferred Chiropractic
Richard and Susan Rausch
Jeff and Rebecca Rekeweg
Rick and Jan Reynolds
Rock Steady Boxing Mid Michigan
Rollin M. Gerstacker Foundation
Mike and Shannon Rose
Runners Athletic Co.
Mike and Carrie Schaller
Bill and Cynthia Schuette
Michael and Andrea Secrease
Servinski Sod Service
Soaring Eagle Waterpark & Hotel
Spherion Staffing & Recruiting
Michael and Susie Staloch
Tony and Sara Stamas
Bill and Linda Stavropoulos
The Big Give
The Charles J. Strosacker Foundation
The Herbert H. & Grace A. Dow
Foundation
Tri Star Trust
Tridgeview Commons
Truist Securities
Howard and Lisa Ungerleider
United States Tennis Association
United Way
Warner Norcross & Judd LLP
Sally Wasserman
John and Amy Wilson
Damian and Deanna Winslow
Chuck and Saundra Yanna
Yeo & Yeo
Zoe Club of Midland
Zonta Club of Midland

GREATER *together*

HOW COMMUNITY SUPPORT CREATES LASTING IMPACT











2025 ANNUAL REPORT

GREATER MIDLAND